Berry Marathon programme

Berries of Russia 2027 | 1-5 March 2027 | Saint Petersburg

Preliminary programme. More talks and speakers will be added.

1 March

Retail partnerships, agritourism and urban farming

09:30-10:00	Participant registration
10:00-13:00	Expert seminar: The rules of the big shelf - working with retail chains Speaker: Galina Bobreshova, Commercial Director of Central Black Earth Fruit and Berry Company LLC, expert in working with Russian retail chains
15:00-20:00	Professional tour: Inside City Ferma - an agritourism business and a vertical farm Tour host: Roman Kharisov, founder of the City Ferma project

2 March

Conference · Berry strategies

09:00-10:00	Participant registration. Exhibition opens
10:00-18:30	Conference sessions. Exhibition
18:30-20:00	Cocktail reception

3 March

Conference · From plans to action

09:30-10:00	Participant registration. Exhibition
10:00-18:30	Conference sessions. Exhibition

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4 March

Blackcurrant and strawberry

09:30-10:00	Participant registration
10:00-13:00	Expert seminar: Blackcurrant - a business plan and profitable cultivation technology Speaker: Konstantin Korovin, agronomy consultant and agronomist for the blackcurrant project at Yagodnaya Dolina farm
15:00-17:00	Seminar: Strawberry and climate change - cultivation practices, production models and modern solutions Speaker: Jasminka Milivojevic, Professor, PhD, Department of Fruit Science, Faculty of Agriculture, University of Belgrade

5 March

Raspberry

09:30-10:00	Participant registration
10:00-13:00	Seminar: How to grow raspberries successfully in Russia. Part 1 Speaker: Zoran Radovanovic, expert in raspberry and blackberry cultivation, Director of Floriva d.o.o.
13:00-14:00	Lunch
14:00-18:00	Seminar: How to grow raspberries successfully in Russia. Part 2 Speaker: Zoran Radovanovic, expert in raspberry and blackberry cultivation, Director of Floriva d.o.o.