Conference programme

Berries of Russia 2027 | 2-3 March 2027 | Saint Petersburg

Preliminary programme. More talks and speakers will be added.

2 March

Berry strategies

09:00-10:00	Participant registration. Exhibition opens
10:00-10:30	Conference opening
10:30-13:00	Session: Berry growing with a long-term perspective - development strategies for berry farms
13:00-15:00	Lunch. Exhibition. Informal networking
15:00-17:00	Session: Securing the harvest - building a nutrition and crop protection system for berry plantations
17:00-18:30	Session: From harvest to customer - selling berries in an increasingly competitive market
18:30-20:00	Cocktail reception

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3 March

From plans to action: tactics for the berry business

09:30-10:00	Participant registration. Exhibition
10:00-11:30	Pitch session: New ideas for a berry farm
11:30-13:00	Discussion: Planting material - grow it or buy it?
13:00-15:00	Lunch. Exhibition. Informal networking
15:00-18:00	Session: The berry business in action - growers' solutions and tactics
18:00-18:30	Conference wrap-up. Exhibition closes